



Targeted Free Standing Inserts

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FSI INSERTS (CUSTOMER SUPPLIED)

- up to 10K: \$75/m
- 10K +: \$65/m
- 25K +: \$52/m
- 50K +: \$45/m
- 100K +: \$40/m
- 250K +: \$37/m
- 500K +: \$35/m
- 1 Million +: \$33/m

Up to .25 oz.
Heavier and multi-page inserts
require special quote.
See Sales Executive for pricing.

FSI POSTCARD (Includes Print & Mail)

- 10K +: \$99/m
- 25K +: \$89/m
- 50K +: \$79/m
- 100K +: \$69/m
- 250K +: \$59/m
- 500K +: \$55/m
- 1 Million +: \$49/m

Postcards are full color on both sides,
8.5" by 5.5",
matte finish.

**Graphic Design services available. Other forms of printing also available.
See sales representative for details and pricing.**