

NEW WELCOME TO YOUR Home

WELCOME TO YOUR NEW HOME is a package of flyers, postcards, brochures and magnets mailed to people who have recently purchased a new home. Reaching this niche of **NEW MOVERS** can help your business grow for several reasons:

NEW HOME BUYERS NEED YOU

New home buyers need all types of products and services. They are in the market for furniture, appliances, window treatments, flooring, windows and siding, appliances and many other products and services needed to enhance the enjoyment of their new home.

NEW HOME BUYERS DON'T KNOW YOU

Since new home buyers are often new to the area, they don't know who to buy from. They may need many types of personal and home services and don't know who to call. They need to know where to get great take-out, where to buy insurance, who to call for snow removal, lawn maintenance, painting, plumbing, electrical work and more. By getting your message in front of new home buyers right after they move in, your company will be top-of-mind for these eager consumers.

NEW HOME BUYERS ARE BUILDING THEIR BUYING HABITS – AND RELATIONSHIPS

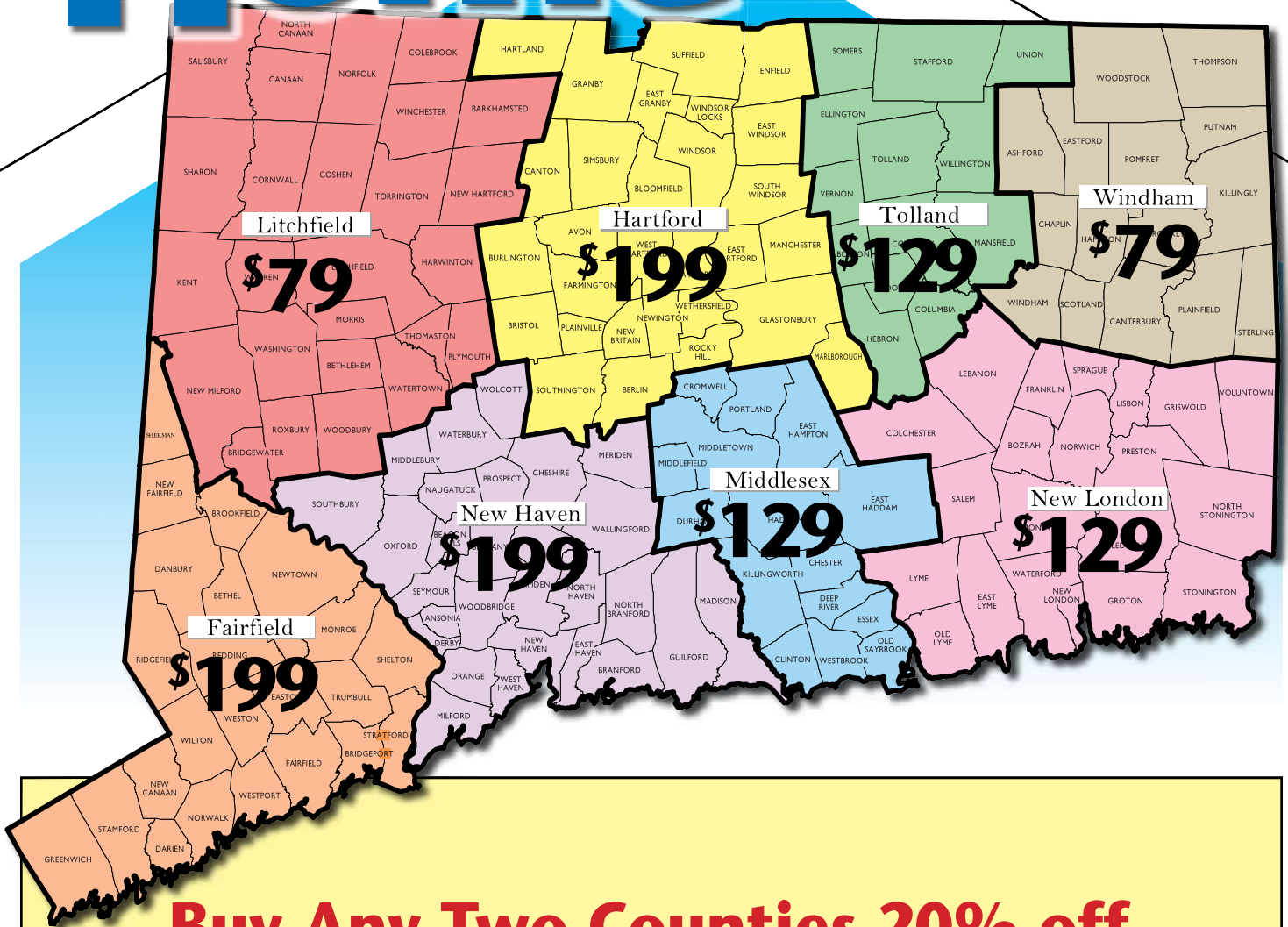
New home buyers develop their buying habits quickly and the Welcome to Your New Home program can help you form a lasting association. You will get your foot in the door first and can start to develop a relationship that can bring years of business (and revenue) to your establishment.



**BE THE FIRST TO REACH NEW HOME BUYERS
AND REAP THE BENEFITS OF ESTABLISHING A
LONG TERM CUSTOMER!**

**CALL NOW!
LIMITED SPACE IN
EACH PACKAGE!
860 651-6844**

NEW WELCOME TO YOUR Home



Buy Any Two Counties 20% off
Buy Any 3 to 4 Counties: 30% off
Buy 5-7 Counties: 40% off
Buy the complete state for only

\$499⁰⁰
a month!

**CONTACT YOUR WELCOME TO YOUR
NEW HOME SALES REPRESENTATIVE FOR DETAILS**

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