

NEW WELCOME TO YOUR Home

WELCOME TO YOUR NEW HOME

is a package of flyers, postcards, brochures and magnets mailed to people who have recently purchased a new home. Reaching this niche of **NEW MOVERS** can help your business for several reasons:

NEW HOME BUYERS NEED YOU

A new home often requires the home owner to purchase many types of products and services they now need. New home buyers are in the market for furniture, appliances, window treatments, flooring and any product that can enhance the enjoyment of their new home. For many new homeowners, repairs and improvements both inside and outside are needed right away.

NEW HOME BUYERS DON'T KNOW YOU

Since new home buyers are new to the area, they don't know who to buy from. They need many different types of personal and home services and don't know who to call. They need to know where to eat out, where to get take out, where to get their hair done, and they may not know who to call for home services and repairs that are needed now or in the future.

NEW HOME BUYERS ARE BUILDING THEIR BUYING HABITS

New home buyers develop their buying habits quickly. Your business can become one of their new habits by including your message in our **WELCOME TO YOUR NEW HOME** package. New home buyers appreciate receiving this information and want to know what you have to offer.

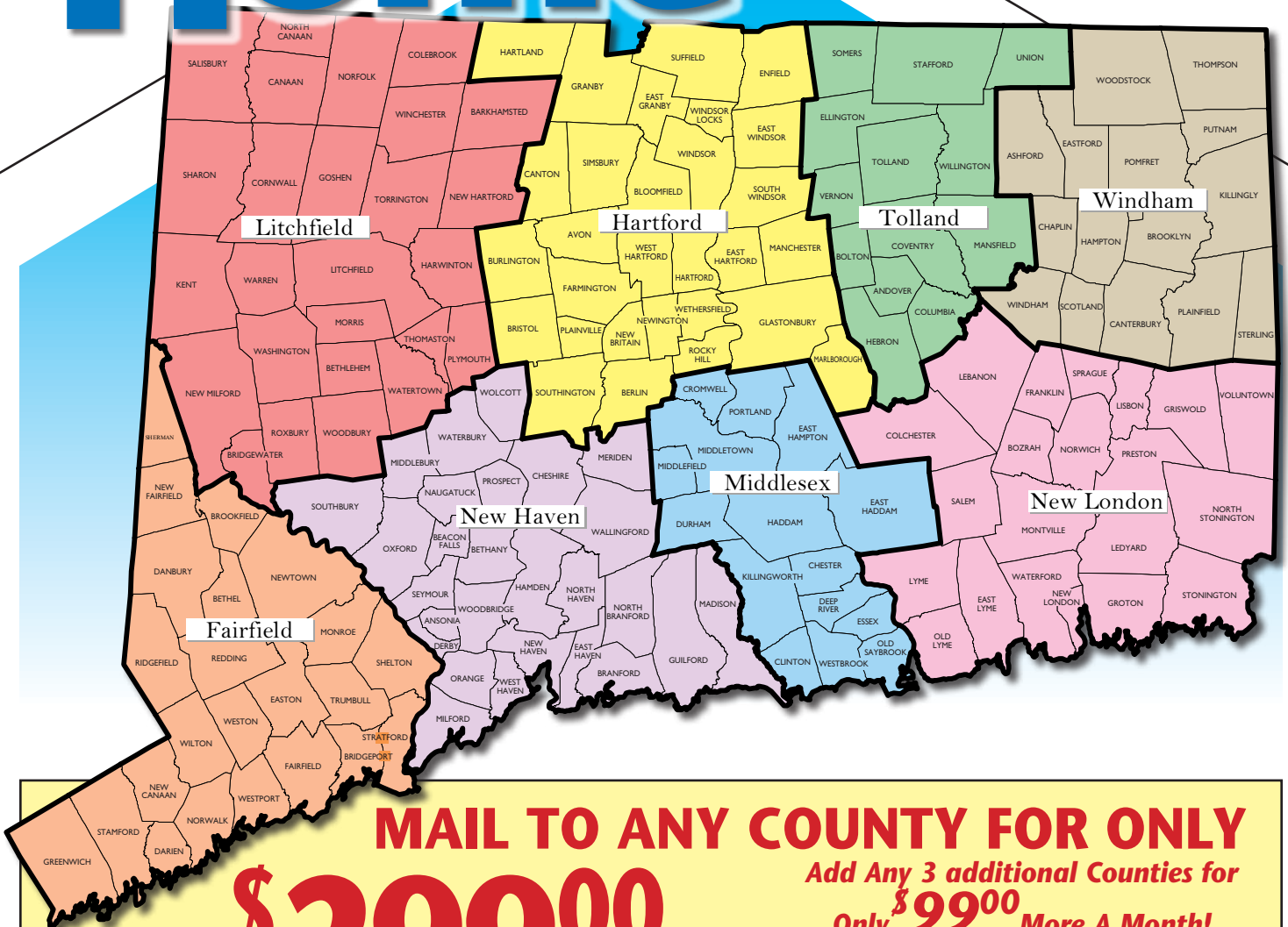
THE POWER OF U.S. MAIL

With **WELCOME TO YOUR NEW HOME** you can tap the power of direct mail to reach these "new home buyers" who need your products or the services you offer. Reaching this appealing market segment is easy. Get started today by contacting your Welcome To Your New Home Representative today at

888-237-0969



NEW WELCOME TO YOUR Home



MAIL TO ANY COUNTY FOR ONLY
\$299⁰⁰
A MONTH!

*Add Any 3 additional Counties for
 Only \$99⁰⁰ More A Month!*

*Add up to 3 more counties for only
 Only \$79⁰⁰ More A Month!*

ADVERTISE TO EVERY NEW HOMEBUYER IN CONNECTICUT

FOR ONLY \$899⁰⁰ A MONTH!

**INCLUDES FREE ELECTRONIC LIST EACH MONTH
 OF ALL NEW HOMEBUYER NAMES AND ADDRESSES**

All pricing based on year contract. \$250 fee for design and print of one year supply of full color postcards. Year supply of postcards must be printed at one time. All pricing based on one year contract. 10% discount for yearly pre-pay.

**CONTACT YOUR WELCOME TO YOUR
 NEW HOME SALES REPRESENTATIVE FOR DETAILS**

888-237-0969