



# COVERAGE MAP AND ZIP CODES

## ALPHABETICAL LIST

### Targeted Free Standing Inserts

ZIP	TOWN	COUNT	ZIP	TOWN	COUNT	ZIP	TOWN	COUNT
06232	ANDOVER	1240	06120	HARTFORD	4623	06074	SOUTH WINDSOR	10465
06001	AVON	8031	06791	HARWINTON	2331	06488	SOUTHBURY	8496
06037/023	BERLIN/BERLIN EAST	9053	06248	HEBRON	2066	06489	SOUTHINGTON	13541
06801	BETHEL	7291	06231	HEBRON-AMSTON	1455	06479	SOUTHINGTON-PLANTSVILLE	4100
06002	BLOOMFIELD	9648	06419	KILLINGWORTH	2549	06076	STAFFORD, CT	5333
06334	BOZRAH-FITCHVILLE	952	06412	KILLINGWORTH-CHESTER	304	06078	SUFFIELD, CT	4114
06254	BOZRAH-N. FRANKLIN	768	06417	KILLINGWORTH-DEEP RIVER	1929	06093	SUFFIELD, CT-WEST	1341
06405	BRANFORD	13318	06249	LEBANON	2947	06084	TOLLAND	5529
06752	BRIDGEWATER	681	06339	LEDYARD	3235	06790	TORRINGTON	16683
06010	BRISTOL	10910	06335	LEDYARD-GALES FERRY	2592	06057	TORRINGTON-NEW HARTFORD	4851
06786	BRISTOL-TERRYVILLE	5266	06382	LEDYARD-UNCASVILLE	4137	06098	TORRINGTON-WINSTED	5542
06804	BROOKFIELD	6505	06443	MADISON	7402	06066	VERNON	14635
06013	BURLINGTON	3539	06040	MANCHESTER	15676	06492	WALLINGFORD	18570
06019	CANTON	4310	06042	MANCHESTER	10919	06794	WASHINGTON	501
06410	CHESHIRE	10305	06043	MANCHESTER-BOLTON	2098	06793	WASHINGTON CIRCLE	419
06413	CLINTON	5843	06447	MARLBOROUGH	2508	06702	WATERBURY	1951
06415	COLCHESTER	6648	06450	MERIDEN	14830	06704	WATERBURY	10060
06237	COLUMBIA	2151	06451	MERIDEN	9986	06705	WATERBURY	11332
06238	COVENTRY	4997	06457	MIDDLETOWN	21405	06706	WATERBURY	5637
06416	CROMWELL	6254	06455	MIDDLETOWN-MIDDLEFIELD	1949	06708	WATERBURY	12507
06810	DANBURY	18914	06481	MIDDLETOWN-ROCKFALL	0	06710	WATERBURY	4040
06811	DANBURY	11646	06353	MONTVILLE	47	06385	WATERFORD	7075
06422	DURHAM	2937	06370	MONTVILLE-OAKDALE	2768	06357	WATERFORD-NIANTIC	5261
06088	E. WINDSOR	2432	06355	MYSTIC	6113	06375	WATERFORD-QUAKER HILL	1426
06016	E. WINDSOR-BROADBROOK	2704	06770	NAUGATUCK	12967	06795	WATERTOWN	5409
06423/469	EAST HADDAM	3154	06051/052	NEW BRITAIN	15925	06762	WATERTOWN-MIDDLEBURY	2785
06469	EAST HADDAM-MOODUS	1141	06053	NEW BRITAIN	13907	06779	WATERTOWN-OAKVILLE	3437
06424/414/456	EAST HAMPTON	5775	06511	NEW HAVEN	22207	06107	WEST HARTFORD	8291
06438	EAST HAMPTON-HADDAM	1168	06513	NEW HAVEN	14582	06110	WEST HARTFORD	5472
06441	EAST HAMPTON-HIGGANUM	1919	06515	NEW HAVEN	6933	06117	WEST HARTFORD	6270
06108	EAST HARTFORD	10015	06320	NEW LONDON	11738	06119	WEST HARTFORD	7427
06118	EAST HARTFORD	11612	06776	NEW MILFORD	10604	06516	WEST HAVEN	22245
06512	EAST HAVEN	12716	06111	NEWINGTON	14073	06498	WESTBROOK	3203
06333	EAST LYME	2466	06470	NEWTOWN	5718	06109	WETHERSFIELD	12454
06029	ELLINGTON	6632	06471	NORTH BRANFORD	3144	06095	WINDSOR	11972
06082	ENFIELD, CT	18106	06472	NORTH BRANFORD-NORTHFORD	2337	06096	WINDSOR LOCKS	5784
06426	ESSEX	1619	06473	NORTH HAVEN	9652	06716	WOLCOTT	6160
06409	ESSEX-CENTERBROOK	257	06360	NORWICH	16178	06525	WOODBIDGE	3426
06442	ESSEX-IVORYTON	1012	06380	NORWICH-TAFTVILLE	1190	06524	WOODBIDGE-BETHANY	2083
06032	FARMINGTON	8325	06371	OLD LYME	4385	06798	WOODBURY	4039
06085	FARMINGTON-UNIONVILLE	5529	06475	OLD SAYBROOK	4731			
06033	GLASTONBURY	12187	06062	PLAINVILLE	8448	<b>TOTAL MAILINGS 989,376</b>		
06073	GLASTONBURY-SOUTH	2160	06480	PORTLAND	4058			
06035/060/090	GRANBY	4756	06365	PRESTON	1988			
06026	GRANBY-EAST	2335	06712	PROSPECT	3570			
06340	GROTON	12902	06067	ROCKY HILL	9310			
06437	GUILFORD	8989	06783	ROXBURY	933			
06514	HAMDEN	10834	06420	SALEM	1669			
06517	HAMDEN	6842	06482	SANDYHOOK	3968	01129	MASSACHUSETTS SPRINGFIELD	3061
06518	HAMDEN	7016	06483	SEYMOUR	6992	01089	WEST SPRINGFIELD	12642
06103	HARTFORD	318	06403	SEYMOUR-BEACON FALLS	2433	01085	WESTFIELD	16533
06105	HARTFORD	10895	06478	SEYMOUR-OXFORD	4948	01095	WILBRAHAM	5556
06106	HARTFORD	15459	06784	SHERMAN	1668	01036	WILBRAHAM-HAMPDEN	1848
06112	HARTFORD	8532	06070/081/089/092	SIMSBURY	9412			
06114	HARTFORD	10217	06071	SOMERS, CT	3468	<b>TOTAL MAILINGS 177,808</b>		

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Targeted Free Standing Inserts

### **FSI INSERTS (CUSTOMER SUPPLIED)**

**10K +: \$60/m**  
**25K +: \$50/m**  
**50K +: \$45/m**  
**100K +: \$40/m**  
**250K +: \$37/m**  
**500K +: \$35/m**  
**1 Million +: \$32/m**

Up to .25 oz.

Heavier and multi-page inserts  
require special quote.  
See Sales Executive for pricing.

### **FSI POSTCARD (Includes Print & Mail)**

**10K +: \$79/m**  
**25K +: \$68/m**  
**50K +: \$63/m**  
**100K +: \$58/m**  
**250K +: \$52/m**  
**500K +: \$48/m**  
**1 Million +: \$42/m**

Postcards are full color on both sides,  
8.5" by 5.5",  
matte finish.

**Graphic Design services available. Other forms of printing also available.  
See sales representative for details and pricing.**